



Contact: Chaya Abelsky  
NonProfit HelpDesk  
718-449-5000 x2267  
chaya@nphd.org

FOR IMMEDIATE RELEASE

## **Credit-Bearing Certificate Program in Nonprofit Management Developed by NonProfit HelpDesk Now Available at Brooklyn College**

Brooklyn, NY, July 8, 2010 – A new college credit-bearing certificate program in nonprofit financial management is now being offered at Brooklyn College. The program, the first of its kind in New York City, was developed and championed by the NonProfit HelpDesk (NPHD), (a division of the Jewish Community Council of Greater Coney Island), with grant support from the Brooklyn Community Foundation.

The program combines accounting and related courses taught under the aegis of the Brooklyn College Department of Economics with new courses designed by the NonProfit HelpDesk, for a total of 24 credits.

Chaya Abelsky, director of the NonProfit HelpDesk, notes, “New York City’s small to mid-sized nonprofits are run by well-meaning, altruistic people who generally have a passion for their cause. Some may lack the educational background to run their organizations most effectively. In working with nonprofits for over a decade we’ve found that organizations that have staff with college-level education in fiscal and operational management are more effective, efficient and accountable. We developed this Certificate Program so that more organizations can have staff with this kind of education.”

College level courses will have a great impact on the quality of management at the City’s nonprofit organizations. Participants will be able to implement what they learn immediately on the job. Nonprofit staff will benefit directly from the courses, and will also be positioned to get greater benefit from other workshops and training, such as those provided by the NPHD.

The Certificate Program in Nonprofit Management has been approved by the New York State Board of Regents. Courses are open to both those matriculating at Brooklyn College and those who wish to complete the Certificate only.

Applicants, who will have a high school diploma, will apply to Brooklyn College as matriculated students for a certificate program. Tuition will be based on the College’s rate for part-time students.

The Certificate Program also provides a route to a four-year college degree. Completion of the Certificate will provide enough credits to allow application for full matriculating status to be

More

treated as a transfer, which facilitates acceptance. More information on the application process is available at [www.nphd.org/education/college\\_program](http://www.nphd.org/education/college_program).

### **About the NonProfit HelpDesk**

The NonProfit HelpDesk (NPHD) was created in 1992 to provide technical assistance to strengthen nonprofit organizations throughout New York City. These community-based nonprofits are a vital part of the fabric of life in the City, providing youth services, cooked meals, services for the homeless, local development and cultural celebration, as well as many other services. As our social safety net frays, these groups make a critical difference in the quality of life for neighborhood residents.

NPHD strengthens these organizations by providing services, education and resources in financial management, technology, marketing and communications, and in the development of leadership, organizations and programs. We are frequently able to offer our services free of charge.

The NonProfit HelpDesk uses our social service background to deliver holistic support with understanding, relevance and innovation. We have helped more than 900 NYC nonprofits to automate their fiscal, administrative and programmatic operations, expand their management capacities, boost staff efficiency and confidence and ultimately improve service delivery to constituents.

For more information, visit the organization's web site at [www.nphd.org](http://www.nphd.org).

### **About Brooklyn College**

Founded in 1930, Brooklyn College is one of the eleven senior colleges of the City University of New York. The College ranks in the top ten nationally in Princeton Review's 2006 guidebook, America's Best Value Colleges.