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FOR IMMEDIATE RELEASE

NonProfit HelpDesk Now Offering Courses in the ACE Business Institute of Medgar Evers College

Brooklyn, NY, July 8, 2011 – The NonProfit HelpDesk (NPHD), a division of the Jewish Community Council of Greater Coney Island will be offering two classes in the Business Institute of the Adult and Continuing Education program of Medgar Evers College. This marks the extension of the NPHD's ventures with the colleges of CUNY, beyond Brooklyn College.

"We're delighted to be able to help Medgar Evers College with its workforce development initiatives," says Chaya Abelsky, Director of the NonProfit HelpDesk. The classes we are offering will be of value to our primary audience of community-based nonprofit organizations, but are just as applicable to entrepreneurs, and to those working within larger organizations."

The NPHD is offering a class in Presentation Skills, as well as a workshop on Coaching Essentials. Both offer are highly interactive and offer practical, hands-on experience.

Participants in the Presentation Skills class will learn to develop a vocal presence that gets their message across like a CEO. They will develop advanced communication skills for the workplace and for public speaking. Topics will include dealing with interviews; handling conflict and criticism; running a meeting; using language effectively; demonstrating confidence and strength by using your core; and proper intonation and melody for professional speech.

The Coaching Essentials Workshop will teach participants to use coaching skill in a day-to-day business context. Core coaching skills covered will include rapport building, listening, questioning and endorsing. Participants will learn to apply the coaching framework and skills to real work situations and will have an opportunity to practice those skills. Topics will include: how coaching differs from consulting; the value and use of different coaching/communication styles; reading company culture and policy; worker needs; building task forces to improve organizational prosperity.

Presentation Skills will be offered for the first time on November 27th from 9:30 A.M. to 4:30 PM. Coaching Essentials will be offered on November 6th from 9:30 A.M. to 5:30 PM.

Those who are interested in registering for these courses can do so by calling Jen Robinson at NPHD (718-449-5000 x2222).

About the NonProfit HelpDesk

The NonProfit HelpDesk (NPHD) was created in 1992 to provide technical assistance to strengthen nonprofit organizations throughout New York City. These community-based nonprofits are a vital part of the fabric of life in the City, providing youth services, cooked meals,

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services for the homeless, local development and cultural celebration, as well as many other services. As our social safety net frays, these groups make a critical difference in the quality of life for neighborhood residents.

NPHD strengthens these organizations by providing services, education and resources in financial management, technology, marketing and communications, and in the development of leadership, organizations and programs. We are frequently able to offer our services free of charge.

The NonProfit HelpDesk uses our social service background to deliver holistic support with understanding, relevance and innovation. We have helped more than 1100 NYC nonprofits to automate their fiscal, administrative and programmatic operations, expand their management capacities, boost staff efficiency and confidence and ultimately improve service delivery to constituents.

For more information, visit the organization's web site at www.nphd.org.